



WineFair.com

The 1st virtual Wine Fair
From 14 to 18 March 2011



WINE FAIR USERS GUIDE

An intuitive environment in a lively & friendly 3D universe



STEP 1 : Welcome to WineFair.com



WineFair.com starts with the homepage where visitors can either log in or create an account for free of charge.

Visitors can log in and have a complete access to the fair and use all its options (face to face with the exhibitor) or, they can access the exhibitor's presentation and brochures with no need to be identified.

Each stand can be accessed either through a keyword tool or through the selection of various countries, regions, types of grape, etc...

STEP 2 : Access to the stands



All exhibitors that are within your selection will appear, you can consult their profile by an overview or access their stand with just one click.

At the top of the screen the toolbar allows access to another page or to return to the homepage.

STEP 3 : Interaction with the exhibitor



Here we are at the interactive part of the fair. WineFair.com offers exhibitors and visitors the latest in interactive communication technologies (Webcam, audio conference or chat), business cards, exhibitor's videos, brochures, wine and vineyard descriptions.

Live communication with the exhibitor is made possible by a simple click. If the exhibitor is absent or engaged, you have the opportunity to leave your contact information, write down the exhibitor's details, download his brochures, business cards, wine presentations and watch videos that represent their activity. A schedule with the exhibitor's timetable will allow you to arrange a meeting during the fair in order to plan your visits.